

Name \_\_\_\_\_ Episode Date \_\_\_\_\_ Week \_\_\_\_\_

# Newark Valley Local News Assignment

**DIRECTIONS:** Given your local news assignment, write a NV news story that uses a suspended interest lead and can capture student interest — **60 to 90 seconds**

- **Attribute** your information to the news sources you got them from

## NV News Writing Rubric

### Newsworthiness

The extent to which the story meets standards for newsworthiness and is directed at the interests of the intended audience:

1 2 3 4

### Lead

The extent to which the lead clearly captures the most newsworthy elements and question words, is short, tight, makes the listener want to hear more, and uses a suspended interest lead if applicable:

1 2 3 4 5 6 7

### Story Organization / Development

The extent to which organization follows the inverted pyramid of news writing, That is, it follows the line of what is most important / interesting to what is least without sacrificing necessary explanations for listeners. Moreover, the story moves well from paragraph to paragraph through the use of transitions.

1 2 3 4 5 6 7

### Concision, Objectivity & Quotations

The extent to which sentences are tight, word and phrase choice are appropriate level for listeners, paraphrases and quotations are well handled and attributed to people or organizations, and the writer tells an objective news story:

1 2 3 4 5 6 7

### Paperwork

Give 10 points if this rubric was turned in with a print copy of the recorded local news story and 0 points if it was turned in without a print copy:

0 10

## News Production Rubric

### Clarity / Volume / Rate

The extent to which the broadcaster speaks with an appropriate news voice that is at an appropriate level of volume, clarity and a rate of speed, including pauses:

1 2 3 4 5

### Professionalism / Tone

The extent to which the broadcaster's tone of voice invokes confidence and serious broadcasting professionalism:

1 2 3 4 5

### Enthusiasm / Emphasis

The extent to which the broadcaster speaks with enthusiasm, appropriately adding emphasis to words important to listener's story comprehension and attention:

1 2 3 4 5

### Noises / Distractions

The extent to which the news recording can be listened to without distractions caused by the recorder, mostly from shifting, including that of the microphone:

1 2 3 4 5

### File Management

The file was saved as a .wav with appropriate name to the appropriate folder on the S: Drive:

0 2.5 5

### Assignment's File Path:

S:→HS→SSF→Jour→Shows→\_\_\_\_\_→Local

### Production

The extent to which the recording was edited at the ends, amplified appropriately and fitted with the electro sound effect at the end of the recording

0 1 2 3 4 5

**Total:** \_\_\_\_\_ x2 = \_\_\_\_\_ /130