

Name _____ Episode Date _____ Week _____

Re-Writable Entertainment News Assignment

DIRECTIONS: Using Bloglines.com, find **two** stories (content appropriate) NV students might find interesting and re-write them using suspended interest leads — **40 or 50 secs.**

- **Rewrite dates.** “Yesterday” in an original news story **WON’T** be “yesterday” on Friday

News Writing Rubric

Newsworthiness

The extent to which the story meets standards for newsworthiness and is directed at the interests of the intended high school audience:

1 2 3 4 5 6 7

Lead

The extent to which the lead clearly captures the most newsworthy elements and question words, is short, tight, makes the listener want to hear more, and uses a suspended interest lead if applicable:

1 2 3 4 5 6 7

Story Organization / Development

The extent to which organization follows the inverted pyramid of news writing, That is, it follows the line of what is most important / interesting to what is least without sacrificing necessary explanations for listeners. Moreover, the story moves well from paragraph to paragraph through the use of transitions.

1 2 3 4 5 6 7

Concision, Objectivity & Quotations

The extent to which sentences are tight, word and phrase choice are appropriate level for listeners, paraphrases and quotations are well handled and attributed to people or organizations, and the writer tells an objective news story:

1 2 3 4 5 6 7

Paperwork

Give 10 points if this rubric was turned in with print copies of the recorded and non-recorded re-writable news stories and 0 points if it was turned in with zero print copies:

0 5 10

News Production Rubric

Clarity / Volume / Rate

The extent to which the broadcaster speaks with an appropriate news voice that is at an appropriate level of volume, clarity and a rate of speed, including pauses:

1 2 3 4 5

Professionalism / Tone

The extent to which the broadcaster’s tone of voice invokes confidence and serious broadcasting professionalism:

1 2 3 4 5

Enthusiasm / Emphasis

The extent to which the broadcaster speaks with enthusiasm, appropriately adding emphasis to words important to listener’s story comprehension and attention:

1 2 3 4 5

Noises / Distractions

The extent to which the news recording can be listened to without distractions caused by the recorder, mostly from shifting, including that of the microphone:

1 2 3 4

File Management

The file was saved as a .wav with appropriate name to the appropriate folder on the S: Drive:

0 2.5 5

Assignment’s File Path:

S:→HS→SSF→Jour→Shows→_____→Entert

Production

The extent to which the recording was edited at the ends, amplified appropriately and fitted with the electro sound effect at the end of the recording

0 1 2 3 4

Total: _____ x2 = _____ /130